

The ONE Q

Sweet Sheet

Created by

SARAH Michelle Brown

Welcome back!

Hallo!

I LOVE that you're diving into day 3, way to go!

This Sweet Sheet is a quick one, so go ahead and get started.

Dream up,

Sarah

Sarah Michelle Brown
Your Virtual Video Director

Who are you talkin' to?

In video 3 you learned that it's soooo important to remind yourself who you're talking to in your videos.

So let's get a bit clearer on what that means when it comes to making videos for your biz. What I want you to drill down into is:

What is THEIR main emotional need from you?

Do they need to laugh, feel understood, to think, feel relief, escape, feel peaceful, feel creative, inspired or motivated?

Use the above as inspiration, and write down your dream clients' main emotional needs, when they tune into YOUR videos:

Share the (video) love!

More wonderful ah-hahs await you in the last training video!

Diggin' this content? [Tweet the training series out to your friends.](#)

AND of course...

Head on over to the group and SHARE YOUR DISCOVERIES!

#WeGotThis

See you in the next training video!

Dream up,

Sarah

Sarah Michelle Brown
Your Virtual Video Director



*Be sure to leave
a comment in the
Facebook group!*

About SARAH

I'm a real-life filmmaker and I also work with big-dreaming 'preneurs (like YOU) who want to play it bigger in their biz by making amazing videos.

The only problem is you feel awkward on-camera, you don't know where to start when it comes to content and structure, let alone video production, and you're terrified to put yourself out there.

Heck, just thinking about making videos makes you break out in a sweat and your heart race!

It doesn't have to be this way.

I teach you how to be CONFIDENT + FULL OF PERSONALITY on-camera and make AMAZING videos so that you become fearless about putting yourself out there and build genuine, loyal connections with your audiences.



WANT TO WORK TOGETHER?

